



THANKS
MOM &
DAD[®]

Senior Center Innovation Grants

Maureen Kelly
President
Thanks Mom & Dad Fund

About Thanks Mom & Dad Fund®

- Founded to honor those who came before us while supporting programs and services for older adults and caregivers



About Thanks Mom & Dad Fund®

- Since 2002, distributed more than \$1.4 million in grants to senior services
- Committed to providing funds and strengthening the aging network



Growing Gaps

- Government Funding limited
- Growing number of older adults
- Limited private giving for seniors



Changing Needs

- More older adults working longer
- More active retirees



Innovation

- Partnership with the Georgia Department of Human Services
- Test new ideas to meet needs of the community
- Upgrade and modernize

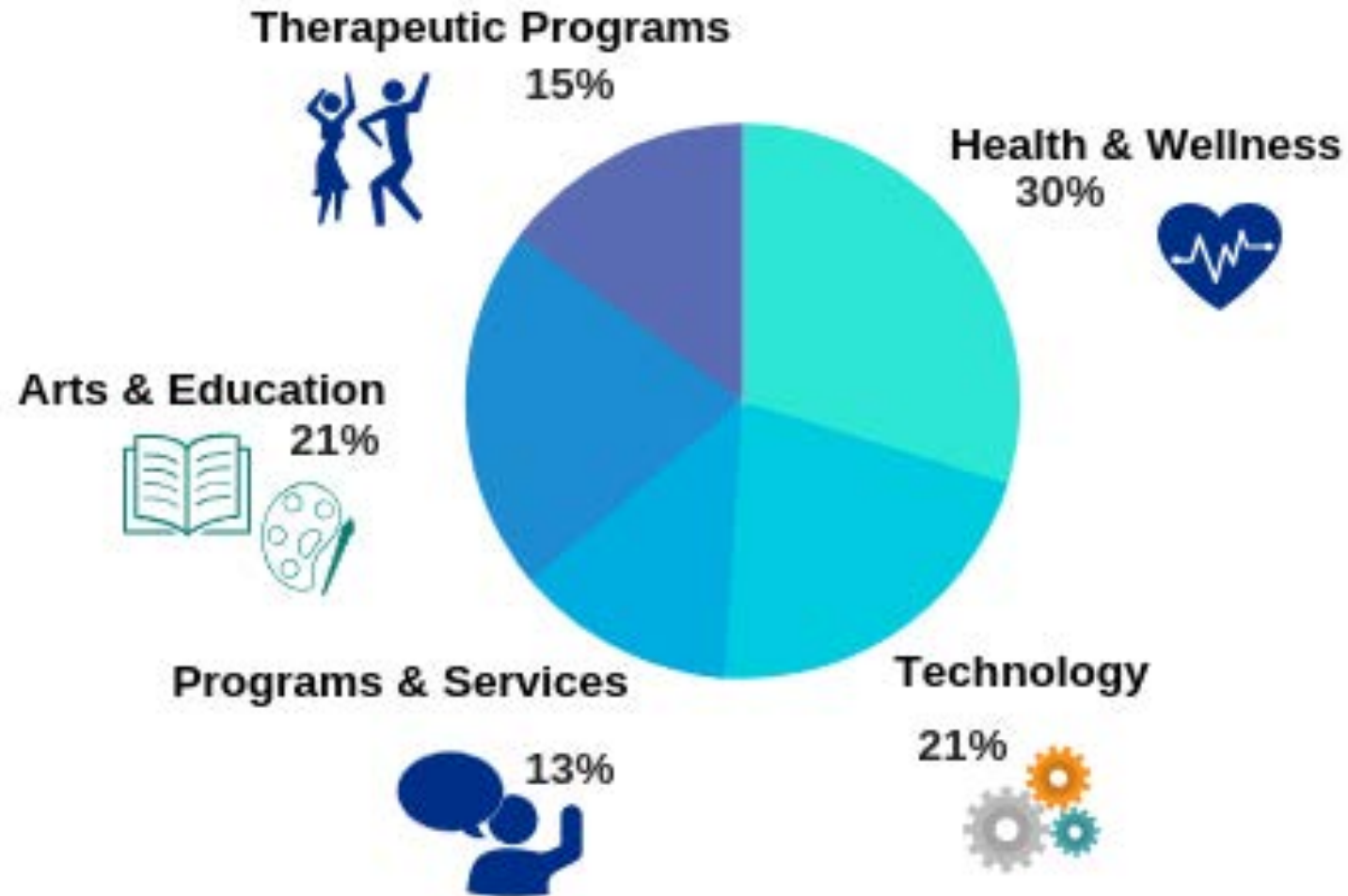


Brainstorming

- Dig in deeper, not just _____ but also _____



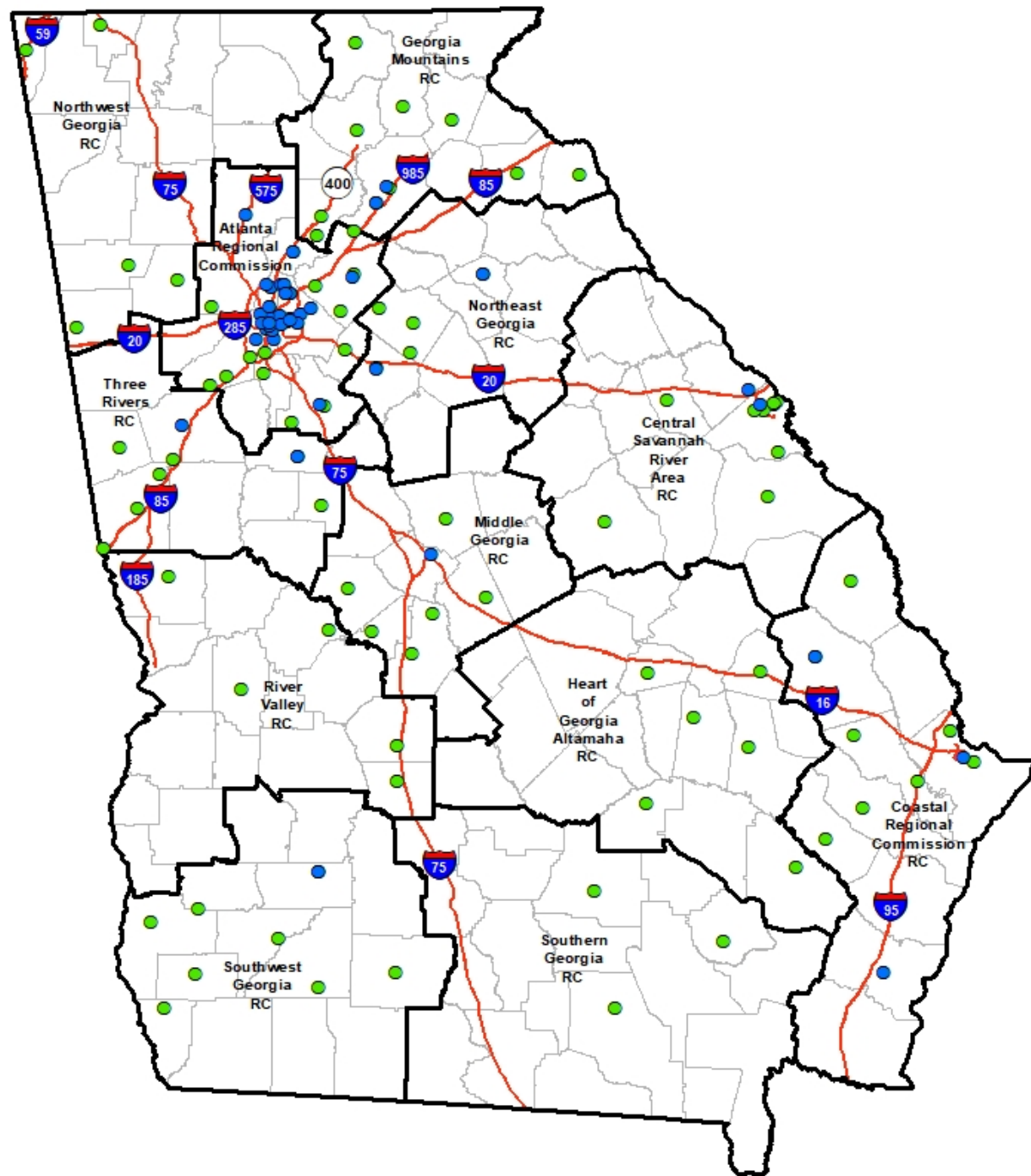
Grants Overview



Partnerships

- Leverage grant funding for:
 - New partners
 - Additional funding





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